

Chalkwell fleet is the latest to use Envirox

The proven fuel saving additive Envirox is an increasingly attractive proposition for bus operators seeking to mitigate the impact of fuel price increases, caused by a combination of rising oil prices and the 20% reduction in BSOG.

Stagecoach is now in its eighth year of using Envirox nationally. After overseeing the reintroduction of the additive to its newly acquired London operations at the start of 2011,

Stagecoach Director Sam Greer says: "The fuel additive makes good financial sense for our business."

Another recent trial, at EYMS' Driffield depot, demonstrated that the fuel savings complement those that can be achieved with a modern telematics-based driver feedback system (GreenRoad in this case).

This led to a full adoption across its depots. EYMS Chairman Peter Shipp

commented: "Based on the successful trial we are confident that Envirox will deliver a considerable fuel saving."

Now Chalkwell, the Kent-based operator of local bus and London commuter coach services, has decided to carry out a full commercial trial of Envirox across the whole of its fleet of 61.

The company behind the product, Energenics, is based at an Oxford University science park where its scientists still develop

novel advanced materials.

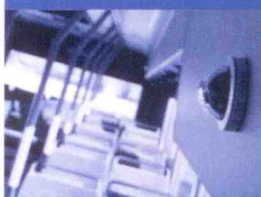
Envirox is based on cerium oxide, a common industrial oxidation catalyst widely used in catalytic converters. It would not normally be compatible with diesel fuel, but using nanotechnology, it has been reengineered into a liquid format which mixes in easily. Dosing systems have been developed which are purpose-built for treating bulk fuel.

● Visit www.energenics.co.uk



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Envirox™

THE FUEL SAVING ADDITIVE

- Saves fuel
- Reduces emissions
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"We are targeting an average fuel saving of 4% which is equivalent to 58 tonnes of CO₂"

Clive Eglinton,
Managing Director of Chalkwell



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