

# LEZ IS MORE

If the vehicles that you service have to travel into and out of London, the chances are pretty good that you are fairly au fait with LEZ regulations. This month, CVW takes a look at a product that is designed to help make dealing with the regulations that bit easier.

**7**-2-7 Truck & Van Parts has been supplying the commercial vehicle repair market in North London for more than 20 years. The company is geared purely towards its customers and its team are extremely knowledgeable about the CV aftermarket.

Managing director Jeb Erswell explains how being flexible is a key ingredient of the company's success so far: "We offer an express delivery of quality parts, which are competitively priced. We ask customers to give us the vehicle registration number and we'll do the rest, providing the right parts for the correct vehicle."

As a leading supplier of CV parts in North London and surrounding areas, 7-2-7 Truck & Van Parts has been heavily involved in the active compliance of Low Emission Zone (LEZ) regulations.

#### LEZ regulations

Erswell explains: "We have worked within the LEZ regulations from the very beginning, as we see it as our responsibility to provide customers with the very latest information on this area. We have also been a leader in the introduction of new products and

services to our expanding customer base and Envirox DPF Assist has become an integral part of our offering, complementing fully our portfolio of original equipment quality components."

Envirox DPF Assist is a new fuel treatment for regenerating Diesel Particulate Filters (DPFs). It is a fuel borne catalyst formulation that helps to burn off the trapped soot particles that build up in DPFs. This can alleviate the problems associated with blocking, while saving money by guarding against worsening fuel economy. It is easy to use, highly effective and has been thoroughly tested.

Erswell says: "We have supplied more than 100 units of Envirox DPF Assist to commercial vehicle operators and repairers. We have a very close dialogue with our customer base and have continued to monitor their feedback on the effectiveness of the product, which has been overwhelming."

#### DPF unblocking

"The main benefit has been the role the product plays in unblocking DPFs as it significantly lowers the temperature the

exhaust gases need to reach in order to burn off the trapped soot particles in the DPF."

DPF blocking has become a much debated topic and there is evidence of 'premature blocking' particularly in urban areas such as London, where slow traffic speeds mean the exhaust gases do not reach the necessary temperature for long enough to regenerate the filter. This can cause a gradual block up with soot, leading to poor running of the vehicle. But, continuous use of Envirox DPF Assist will help to combat future blockage and improve fuel economy.

"Our customers have also experienced 'real time' visible results," says Erswell, "and this has been represented in our repeat orders. Envirox DPF Assist continues to deliver on its promises of regenerating DPFs, being easy to use and, offering a significantly improved fuel economy."

**For more information on Envirox DPF Assist circle 125 on the readerlink card**