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## **NEWS RELEASE**

# **TRAVEL DE COURCEY TAKES ANOTHER ENVIRONMENTAL STEP WITH FUEL-SAVING ADDITIVE ENVIROX™**

Following the successful launch of the Coventry park-and-ride service featuring three new battery-electric buses with the UK's first rapid recharge system, Travel de Courcey has taken a further environmental step by setting up a full commercial trial of Energenics' fuel saving additive Envirox™. This new initiative will see the whole of its Coventry based diesel fleet of approximately 106 buses and coaches using the nanotechnology based additive for an initial 6 month period. An additive dosing unit has been installed at the main depot in Coventry to treat the bulk diesel fuel storage tank with Envirox™ which was developed in laboratories on Oxford University's Begbroke Science Park,

Through the use of Envirox™, Travel de Courcey is targeting an average fuel saving of 4% which on an annualised basis is equivalent to 170 tonnes of CO<sub>2</sub>. Adrian de Courcey, commented, "The new electric buses and fast recharge system show our desire to be an innovator in green technology in this industry, and Envirox™ through its savings in fuel and reduction of harmful soot emissions allows us to address the traditional diesel powered fleet in a similar vein. The cost savings from improved fuel consumption should help us to continue to offer great value for money fares to our customers."

Envirox™, winner of the prestigious award for Innovation at the Thames Valley Business Awards in 2008 has been used nationally by Stagecoach UK Bus since 2005, followed more recently by East Yorkshire Motor Services and other local UK bus and coach operators.

**For further information, please contact:**

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## **NOTES TO EDITORS**

### **Travel de Courcey**

Travel de Courcey is Coventry & Warwickshire's largest family owned bus operator. Operating over 106 buses & coaches from our purpose built depots in Coventry and Birmingham, we are your friendly operator with the personal touch. Travel de Courcey has the largest and most modern fleet of coaches in the Coventry Area and is still a family business with family values. We intend to provide a service second to none. Safety, comfort, reliability and a high level of service are our benchmarks. All of our coach fleet meets the emissions standards for the London emissions zone and we strive to minimize our carbon footprint throughout all of the Company's activities.

### **Energenics Europe Ltd**

Energenics Europe became the owner of the Envirox™ business in Sept 2009. It was originally part of the technology company Oxonica plc which was spun out from Oxford University research into advanced materials. Energenics is focussed upon the continuing commercialisation of Envirox™ and researching novel nanomaterials for a number of other applications. We are an active member of the scientific community on Oxford University's Begbroke Science Park.

Envirox™ is based on a common oxidation catalyst cerium oxide which is widely used in catalytic converters. The material has been re-engineered using nanotechnology to allow it to be delivered as a diesel fuel treatment. This ensures a cleaner burn within the combustion chamber, resulting in improved fuel efficiency and lower emissions. It also facilitates the removal of carbon deposits from the engine and diesel particulate filters (DPFs).